

## TERMS AND CONDITIONS OF RUSSIAN EXPORTING COMPANIES PARTICIPATION IN **EMO HANNOVER\*** TRADE FAIR

**18-23 September 2017**

### «Exhibitor» Package

*participation with an individual stand in the applicable sector*

Includes:

*In the Framework of Russian Exposition:*

- Rental lease of an individual stand in the profiling sector with the roomage of 20 square meters plus;
- Provision of services on logistics and installation of the exhibition stand;
- Provision of additional technical services for the stand (electricity, water, cleaning, security etc.)\*\*;
- Provision of services of consecutive translation for the stand (Russian – English)\*\*;
- Providing of the “Exponent” class entry tickets to the employees;
- Providing of printed products of the Trade Fair (the official catalog of exhibitors and the booklet of Russian participation);
- Organizing of the promotional campaign:\*\*
  - Production of a video clip about the exporting company in order to present it as part of the exposition
  - Placement the official identic of the company in the official catalog of exhibitors
  - Placement the official identic of the company in the booklet of Russian participation
  - Placement the official identic of the company on the official site of Russian Participation

*In the Framework of Business Program:\*\*\**

- Possibility to hold a business event on the equipped site in the Russian Exposition sector (e.g. **presentation, conference**) with all the technical means of equipment provided;
- Provision of services of consecutive translation (Russian – English);
- Provision of **an isolated fully equipped meeting room** on the site in the Russian Exposition sector for conducting business meetings B2B in the rendering of catering service;
- Provision of services of organizing **b2b meetings** on the equipped site in the Russian Exposition sector;
- Participation in the events of official Business Program;
- Participation in the Recruiting Market of the Exhibition
- Possibility to participate in Special Displays Presentation Zone (organized by the German side) – a specially equipped zone on the common territory of the exhibition for the conducting of various presentations on limited topics;
- Possibility to hold a business event in a rented conference hall of the Expo Center;

*In the Framework of Cultural Program:\*\*\**

- Participation in Russian Exposition Opening Ceremony;
- 3 invitations to the gala evening reception of the Russian side;

- 3 invitations to the evening gala for the exponents on the 21st of September (organized by the German side);
- Possibility to organize a special cultural event on the individual stand;
- Possibility to organize a special cultural event outside the exhibition area;

*In the Framework of Promotional Campaign:*

- Placement of the information about the company and its production on the information screens in the press-center EMO Hannover;
- Publication of the announcement about Business events of the company on the Russian Exposition Area Stand on the EMO Hannover Official Site;
- Publication of the information about the company and its production in the EMO Hannover internet-app;
- Publication of the information about the company and its production on the EMO Hannover Official Site;
- Publication of the information about the company and its production in the official social network accounts (Facebook, Twitter) of the EMO Hannover Trade Fair;
- Distribution of information on the company and its production among German and other foreign mass media;
- Publication of the information about the company and its production in special informative booklet for the mass media «EMO Hot Topics».

«Co-exhibitor» Package

*participation with equipped working zone within the Russian exposition*

Includes:

*In the Framework of Russian Exposition:*

- Placement on an equipped workplace on the Russian Exposition Site;
- Provision of services of consecutive translation (Russian – English)\*\*;
- Providing of the “Exponent” class entry tickets to the employees;
- Providing of printed products of the Trade Fair (the official catalog of exhibitors and the booklet of Russian participation);
- Organizing of the promotional campaign:\*\*
  - Production of a video clip about the exporting company in order to present it as part of the exposition
  - Placement the official identic of the company in the official catalog of exhibitors
  - Placement the official identic of the company in the booklet of Russian participation
  - Placement the official identic of the company on the official site of Russian Participation

*In the Framework of Business Program: \*\*\**

- Possibility to hold a business event on the equipped site in the Russian Exposition sector (e.g. **presentation, conference**) with all the technical means of equipment provided;
- Provision of services of consecutive translation (Russian – English);

- Provision of **an isolated fully equipped meeting room** on the site in the Russian Exposition sector for conducting business meetings B2B in the rendering of catering service;
- Provision of services of organizing **b2b meetings** on the equipped site in the Russian Exposition sector;
- Participation in the events of official Business Program;
- Participation in the Recruiting Market of the Exhibition
- Possibility to participate in Special Displays Presentation Zone (organized by the German side) – a specially equipped zone on the common territory of the exhibition for the conducting of various presentations on limited topics;
- Possibility to hold a business event in a rented conference hall of the Expo Center;

*In the Framework of Cultural Program: \*\*\**

- Participation in Russian Exposition Opening Ceremony;
- 3 invitations to the gala evening reception of the Russian side;
- 3 invitations to the evening gala for the exponents on the 21st of September (organized by the German side);
- Possibility to organize a special cultural event outside the exhibition area;

*In the Framework of Promotional Campaign:*

- Placement of the information about the company and its production on the information screens in the press-center EMO Hannover;
- Distribution of information on the company and its production among German and other foreign mass media.

### «Absentee participant» Package

*participation within the Russian exposition, which includes promotional activities without the provision of working zone*

Includes:

*In the Framework of Russian Exposition*

- Organizing of the promotional campaign:\*\*
  - Production of a video clip about the exporting company in order to present it as part of the exposition
  - Placement the official identic of the company in the official catalog of exhibitors
  - Placement the official identic of the company in the booklet of Russian participation
  - Placement the official identic of the company on the official site of Russian Participation
- Providing of the “Visitor” class entry tickets to the employees;

*In the Framework of Business Program:\*\*\**

- Possibility **to hold a business event on the equipped site in the Russian Exposition sector (e.g. presentation, conference)** with all the technical means of equipment provided;
- Provision of services of consecutive translation (Russian – English);

- Provision of **an isolated fully equipped meeting room** on the site in the Russian Exposition sector for conducting business meetings B2B in the rendering of catering service;
- Provision of services of organizing **b2b meetings** on the equipped site in the Russian Exposition sector;
- Participation in the events of official Business Program;
- Participation in the Recruiting Market of the Exhibition
- Possibility to participate in Special Displays Presentation Zone (organized by the German side) – a specially equipped zone on the common territory of the exhibition for the conducting of various presentations on limited topics;

*In the Framework of Cultural Program \*\*\**

- Participation in Russian Exposition Opening Ceremony;
- 3 invitations to the gala evening reception of the Russian side;
- Possibility to organize a special cultural event outside the exhibition area;

*In the Framework of Promotional Campaign:*

- Placement of the information about the company and its production on the information screens in the press-center EMO Hannover;
- Distribution of information on the company and its production among German and other foreign mass media.

**We are inviting Russian exporting companies to take part in EMO Hannover 2017 Trade Fair!**

## CONTACT THE ORGANIZERS

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